

To:

From:

Re: IVALUA NOW 2020 ATTENDANCE PROPOSAL



This letter is to request permission to attend Ivalua NOW 2020, which takes place March 18-20, 2020 at the Carrousel du Louvre & La Conciergerie in Paris, France. This conference provides the unique opportunity to hear how today's most innovative Procurement and Supply Chain Leaders are accelerating their procurement journey to digital transformation. With over 20 educational sessions, industry keynotes, and an opportunity for hands-on training, Ivalua NOW is the place to hear about the latest technological innovations and learn best practices for digital procurement transformation.

The key benefits of attending Ivalua NOW are:

- Learn best practices and successful strategies for every stage of the procurement transformation journey
- Social events and industry roundtables to discuss fresh ideas and exchange innovative thinking
- Digital procurement experts share lessons learned in detailed break-out sessions
- How to best leverage Ivalua's technology in hands-on training sessions and demos
- Sneak peek of Ivalua's product roadmap and the ability to provide input to shape their direction
- Gain a new perspective for what is possible and a plan on how to get there

This conference has great potential to accelerate our current work, particularly involving (insert your project here) initiative. If you'd like to learn more about Ivalua NOW, you can find it on their conference website. **There is no registration fee to attend (complimentary).**

The only costs associated with the conference are airfare, hotel, and transportation. Ivalua has secured highly negotiated hotel rates with four different hotels... all located within 1 mile or less of the conference venue. You can find the different hotel options here. Please keep in mind that the sooner I register, the greater likelihood I can secure more affordable airfare.

Thank you for your consideration; I am happy to discuss in further detail.

Best regards,